



School of Management

**30th POST GRADUATE COLLOQUIUM
SCHOOL OF MANAGEMENT**

Achieving Excellence in Research

6th January 2014 to 9th January 2014

SCHOOL OF MANAGEMENT
UNIVERSITI SAINS MALAYSIA

DAY ONE, 6th JANUARY 2014, MONDAY

- 8.00 – 8.30 AM *Registration*
Venue: DK Z
- 8.30 – 9.00 AM **WELCOME AND OPENING REMARKS**
Moderator: Yuvaraj Ganesan
By: **Professor Fauziah Md. Taib**
Venue: DK Z
- 9.00 – 10.30 AM **How to Find and Describe a Worthwhile Research Problem**
Moderator: Ng Fung Yeng @ Jacy
By: **Professor Fauziah Md. Taib**
Venue: DK Z
- 10.30 – 11.15 AM *Photo Session*
Venue: School of Management Foyer
- Refreshments*
Venue: Food Tent (Parking Lot School of Management)
- 11.15 – 13.00 PM **Developing your Theoretical Framework:
Striving towards Greater Academic Contribution**
Moderator: Mohammad Jamal Khan
By: **Associate Professor Dr. Noor Hazlina Ahmad**
Venue: DK Z
- 13.00 – 14.00 PM *Lunch*
Venue: Food Tent (Parking Lot School of Management)
- 14.00 – 16.00 PM CONCURRENT SESSION A
Major Theories in Management and Accounting Research

Cluster	Accounting	Finance	International Business	Marketing	Operations Management	Organizational Behaviour
Moderator	Azam	Jamal	Yana	Haniruzila	Danizah	Jacy
By	Dr. Phua Lian Kee	Dr. Hooy Chee Wooi	Dr. Shankar Chelliah	Prof. Madya Dr. Azizah Omar	Dr. Noorliza Karia	Dr. Siti Rohaida Mohamed Zainal
Venue	Lab 130	Lab 131	Lab 133	Viva Room	Conference Room	DK Z

- 16.00 – 16.30 PM *Refreshments and End of Day One*
Venue: Food Tent (Parking Lot School of Management)

DAY TWO, 7th JANUARY 2014, TUESDAY

- 8.30 – 10.30 AM **Research Paradigms**
Moderator: Yuvaraj Ganesan
By: **Dr. Amirul Shah Md. Shahbudin**
Venue: DK Z
- 10.30 – 11.00 AM *Refreshments*
Venue: Food Tent (Parking Lot School of Management)

DAY TWO, 7th JANUARY 2014, TUESDAY (Continue)

- 11.00 – 1.00 PM **Finding Articles from the USM database and Managing your References: Endnote**
Moderator: Nurliyana Maludin
By: **En. Mohd Ikhwan Ismail**
Venue: DK Z
- 1.00 – 14.00 PM *Lunch*
Venue: Food Tent (Parking Lot School of Management)
- 14.00 – 16.00 PM **Managing the Supervisor – Supervisee Relationship**
Moderator: Ng Fung Yeng @ Jacy
By: **Prof. Azzat Hj. Mohd. Nasurdin**
Venue: DK Z
- 16.00 – 16.30 PM *Refreshments and End of Day Two*
Venue: Food Tent (Parking Lot School of Management)

DAY THREE, 8th JANUARY 2014, WEDNESDAY

- 8.30 – 10.30 AM **Literature Review: Do's and Don'ts**
Moderator: Haniruzila Bt Md Hanifah
By: **Dr. Azura Abdullah Effendi**
Venue: DK Z
- 10.30 – 11.00 AM *Refreshments*
Venue: Food Tent (Parking Lot School of Management)
- 11.00 – 13.00 PM CONCURRENT SESSION B
- B1: Quantitative Research Design**
Moderator: Danizah Binti Che Din
By: **Dr. Malliga Marimuthu**
Venue: Viva Room
- B2: Qualitative Research Design**
Moderator: Azam Abdelhakeem Khalid Ahmad
By: **Dr. Nor Hasliza bt Mohd Saad**
Venue: Conference Room
- 13.00 – 14.00 PM *Lunch*
Venue: Food Tent (Parking Lot School of Management)
- 14.00 – 15.30 PM **Mixed Methodology**
Moderator: Mohammad Jamal Khan
By: **Dr. Norizan Mat Saad**
Venue: DK Z

DAY THREE, 8th JANUARY 2014, WEDNESDAY (Continue)

15.30 – 17.00 PM **Journal Writing: Full Research Paper**
 Moderator: Nurliyana Maludin
 By: **Dr. Hooy Chee Wooi**
 Venue: DK Z

17.30 – 18.00 PM *Refreshments and End of Day Three*
 Venue: Food Tent (Parking Lot School of Management)

DAY FOUR, 9th JANUARY 2014, THURSDAY

8.30 – 10.30 AM CONCURRENT SESSION C

Topic	C1: Moderator and Mediator: What to Consider?	C2: Scale Development & Testing	C3: Qualitative Interviews
Moderator	Nurliyana	Haniruzila	Danizah
By	Prof. T. Ramayah	Dr. Thien Lei Mee	Dr. Amirul Shah Md. Shahbudin
Venue	Conference Room	DK Z	Viva Room

10.30 – 11.00 AM *Refreshments*
 Venue: Food Tent (Parking Lot School of Management)

11.00 – 13.00 AM CONCURRENT SESSION D

Topic	D1: Discussion Chapter and Viva-Voce	D2: Data Analysis SPSS	D3: Research Proposal: Format & Technique
Moderator	Azam	Jamal	Jacy
By	Associate Professor Dr. Zamri Ahmad	En. Yusof Hamdani Jalalludin	Dr. Wong Wai Peng
Venue	Conference Room	DKZ	Viva Room

13.00 – 14.00 PM *Lunch*
 Venue: Food Tent (Parking Lot School of Management)

14.00 – 15.00 PM **Soft Skills (Communication and Negotiation with Respondents)**
 Moderator: Haniruzila
 By: **Dr. Marini Nurbanum**
 Venue: DK Z

15.00 – 16.00 PM **The PhD Research Journey: Meeting the 3 Year Timeframe**
 Moderator: Ng Fung Yeng @ Jacy
 By: **Professor T. Ramayah**
 Venue: DK Z

16.00 – 17.00 AM **Dialogue Session with Deputy Dean of SOM**
 Moderator: **Yuvaraj Ganesan**
 Venue: DK Z

17.00 – 17.30 PM *Refreshments and End of 30th Post Graduate Colloquium*
 Venue: Food Tent (Parking Lot School of Management)